Racial Equity and Economic Mobility (REEM) Sponsorship Opportunities

A Greenville County where racial equity is absolute and prosperity is accessible for all in the Black community

REEM was formed in August 2020 by a group of community leaders to convene around matters of racial inequities, social justice, and disparities in key areas that negatively impact the Black community in Greenville County. REEM’s three founding partner organizations include: Greenville Chamber, United Way of Greenville County and Urban League of the Upstate. REEM commission comprises over 30 thought leaders from a cross-section of the Greenville Community, representing industries in the private and public sector, including education, non-profit, healthcare, business, and government. REEM’s mission is to develop strategies and partnerships that eradicate race-based disparities and inequities impacting the Black community in Greenville County. REEM’s vision is A Greenville County where racial equity is absolute and prosperity is accessible for all in the Black community.

REEM is excited to announce our official launch to invite the community to join the REEM Founders and Commissioners for a day of race equity education, entertainment and concessions. This FREE family friendly event will provide an opportunity for Greater Greenville residents to learn more about how each of us can make our community a more welcoming and equitable place. The program includes a keynote entitled, “Vision & Justice Race, Citizenship and America,” by Dr. Sarah Elizabeth Lewis, Author of The Rise and Associate Professor, Harvard University and an update on the work of the REEM Commission.

Date: Sunday, October 3, 2021
Time: 2:00 pm to 6:00 pm
Location: Fluor Field (Greenville Drive Stadium) / 945 South Main Street, Greenville, SC 29601
Projected Attendance: 500
Theme: Step Up to the Plate
Keynote Speaker: Dr. Sarah Elizabeth Lewis, Author of The Rise and Associate Professor, Harvard University
Contact: Nika White, 864-631-6596 or nika@nikawhite.com

www.reemgvl.org
Racial Equity Economic Mobility (REEM) Keynote Speaker
Dr. Sarah Lewis, Author of The Rise and Associate Professor, Harvard University

SARAH LEWIS is among the most insightful and eloquent speakers on race in America, one of only two professors ever hired at Harvard to focus on African-American art. In spellbinding talks, she probes questions so fundamental to our cultural consciousness that to consider them at all is to be profoundly re-oriented, instantly understanding culture not as a benign reflection of society, but rather something created; something we are in control of—and images, she argues, are our most powerful tool.

Lewis is also the bestselling author of The Rise, a story-driven investigation into the biography of an idea—a big idea—that no current term yet captures. It’s about creative human endeavor, and how innovation, mastery, and new concepts are found in unlikely places. Kirkus Reviews writes, “Creativity, like genius, is inexplicable, but Lewis’ synthesis of history, biography, and psychological research offers a thoughtful response to the question of how new ideas happen.” The Rise has been translated into six languages to date. Lewis has spoken to top-tier organizations from Prada to ABC to United Way. Her mainstage TED talk received over 2.8 million views and she was a closing speaker at SXSW. Recently, Lewis was prominently featured in HBO’s Black Art: In the Absence of Light, a “rich and absorbing” documentary exploring two centuries of art by African-Americans, and the path they forged for contemporary Black artists. Lewis’ scholarship has also been profiled by The New York Times, The Wall Street Journal, and The Boston Globe, to name a few. She was on Oprah’s “Power List,” served on President Obama’s Arts Policy Committee, and in 2019, she was the inaugural recipient of the Freedom Scholar Award, presented by The Association for the Study of African American Life and History. The award honors Lewis for her body of work and its “direct positive impact on the life of African-Americans.”

An associate professor at Harvard University in the Department of History of Art and Architecture and the Department of African and African American Studies, Lewis’ research focuses on the intersection of African American and Black Atlantic visual representation, racial justice, and representational democracy in the United States. Her forthcoming publications include, among others, Vision and Justice (Random House), and an anthology on the work of Carrie Mae Weems (MIT Press, 2021) which received a starred review in Publisher’s Weekly, who described it as “thoughtful, thorough, and timely.”

www.reemgvl.org
Racial Equity and Economic Mobility (REEM)

SPONSORSHIP OPPORTUNITIES

**Equity Champion | $10,000**
- Logo recognition on digital and social media event promotions
- Logo recognition on signage and event program
- Logo recognition on event page of REEM website
- Logo recognition on Drive Vision Board
- Company recognition from podium at the event
- Opportunity to exhibit and distribute branded materials/literature at the event
- Opportunity for company representative to introduce the keynote speaker

**Equity Change Agent | $5,000**
- Logo recognition on social media event promotions
- Logo recognition on signage and event program
- Logo recognition on event page of REEM website
- Logo recognition on Drive Vision Board
- Company recognition from podium at the event

**Equity Patron | $2,500**
- Name recognition on social media event promotions
- Name recognition on signage and event program
- Name recognition on event page of REEM website

**REEM Community Partner – | $1,000**
- Name recognition on Community Partner page of REEM website (remains active after the event)
Racial Equity and Economic Mobility (REEM) Sponsorship Opportunities

SPONSOR INFORMATION

Sponsor Organization: _____________________________________________________________________________________

Contact: _____________________________________________________________________________________________________

Address: ____________________________________________________________________________________________________

Phone: _______________________________ Email: ________________________________________________________________

☐ Our organization agrees to be a ________________ level sponsor of this event and understands that we will receive the sponsorship benefits listed above. (Please check box.)

PAYMENT METHOD

Cash ☐ Check ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover ☐

Checks should be payable to United Way of Greenville County with REEM noted in the memo section and mailed to 105 Edinburgh Ct. #2529, Greenville, SC 29607.

Name on Card: _________________________________ Card #: _________________________________

Exp. Date: ________________________________ 3-Digit Authorization Code: ___________________________

Authorized Sponsor Signature: ________________________________ Date: ____________________________

REEM Representative Signature: ________________________________ Date: ____________________________

www.reemgvl.org